

PRESS RELEASE

BMCLA announces launch of the first edition of the medicinal cannabis industry magazine - BAJCAN Cannabis Magazine

FOR IMMEDIATE RELEASE

Bridgetown, Barbados April 17, 2023 – The Barbados Medicinal Cannabis Licensing Authority (BMCLA) will be launching the first edition of its BAJCAN Cannabis Magazine – the official industry magazine. Available digitally to the public on 4/20 for \$10BBD or \$5USD, this first edition of BAJCAN Cannabis Magazine will focus on the intricacies of cultivation, processing, pest management and more.

The BMCLA's Communications and Public Education Specialist, Tracy Moore said, "The BMCLA is always looking for new ways to educate and equip our applicants and licensees with information that they can benefit from when operating in this new industry. A lot of our educational content tends to centre more on the regulatory framework, but with this first edition of the BAJCAN Cannabis Magazine we get the opportunity to delve into the plant itself. Internationally renowned industry expert and Master Grower Shlomo Booklin contributed his years of knowledge and experience to the magazine's content giving us a range of topics from the selection of seeds to the harvesting of cannabis."

She explained that the magazine is not exclusively for applicants and licensees but will be available to anyone interested in learning more about the medicinal cannabis industry regardless of their investment.

Moore acknowledged the intentional move to launch the magazine on April 20, which is recognised as a day for cannabis consumption.

"The launch date was very much deliberate. Most of us know what the day is associated with, however, we wanted to create a space for the medicinal cannabis industry and add our own definition to an already established day for cannabis," she said.

Moore continued: "We plan to release the BAJCAN Cannabis Magazine for purchase on our website annually as we continue to publish informative content from credible and reputable sources. We hope that our stakeholders can have a meaningful takeaway from the content that allows them to flourish within the industry or at least,



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pique their interest in it. The BMCLA prides itself on creating an industry where we can all grow together.”

-End-

Note to Editors:

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About the Barbados Medicinal Cannabis Licensing Authority:

The BMCLA, which was established via the *Barbados Medicinal Cannabis Industry Act, 2019*, regulates the handling of the medicinal cannabis industry. The BMCLA is responsible for developing policies, procedures, and guidelines to establish the medicinal cannabis industry and to ensure the medicinal cannabis is available to patients in a safe and efficient manner.

The BMCLA is responsible for the issuance of licenses for cultivation, processing, distribution, sale, transportation, import and export, laboratory as well as the research and development of cannabis for medical, scientific, and therapeutic purposes.

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Interviews: n/a

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